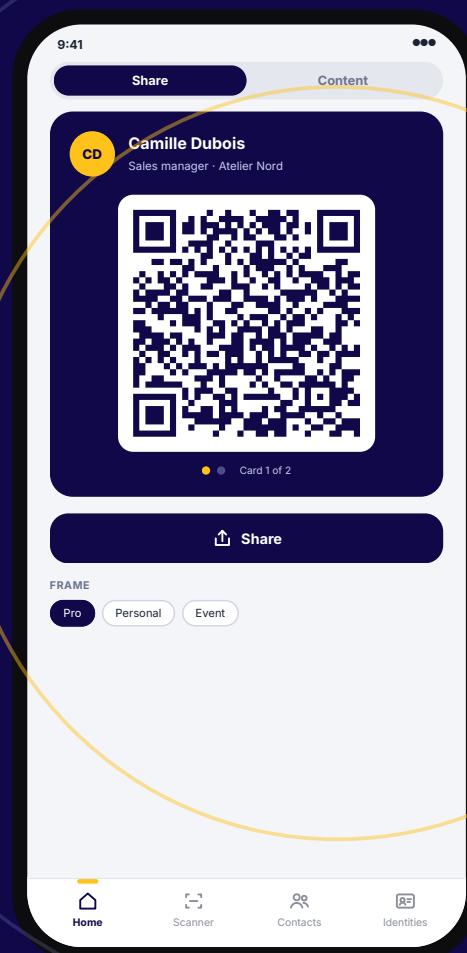




The Wallet, your card in your pocket.

Share your card, exchange cards, scan paper business cards, follow your network on the Wall and keep your contacts in order: all from your phone.



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01 Install the Wallet

The Wallet is the web app for your bloo.Cards card. It installs on iPhone and Android with no app store, and it is included in every plan.

- 1 Open the back office**
On your computer, Wallet menu: a QR code appears. It stays valid for 5 minutes.

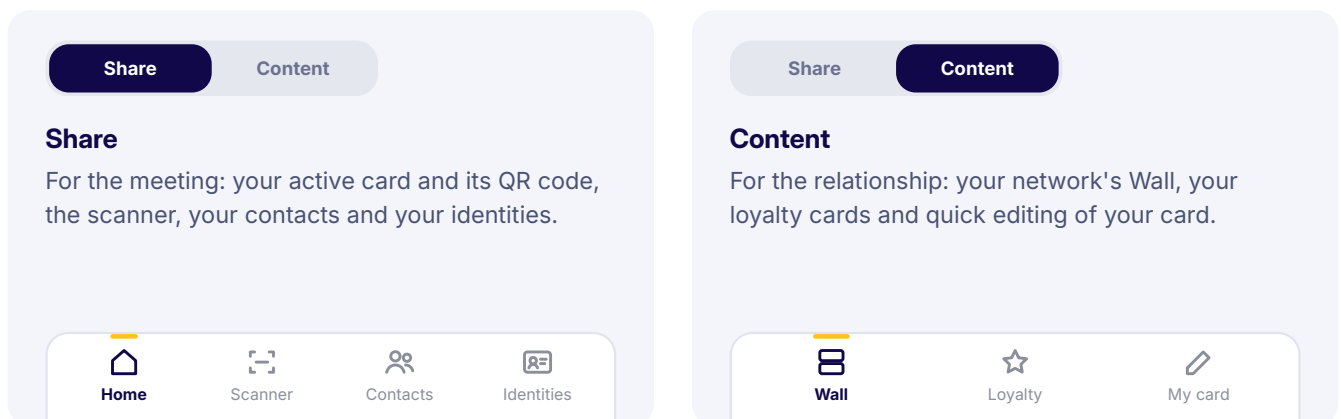
- 2 Scan with your phone**
A 4-digit code appears on the phone. Check that it matches, then click "Allow this device".

- 3 Add it to the home screen**
iPhone: Safari, Share, "Add to Home Screen".
Android: browser menu, "Install app".

Your phone stays signed in for 90 days. You can remove a device at any time from the back office.

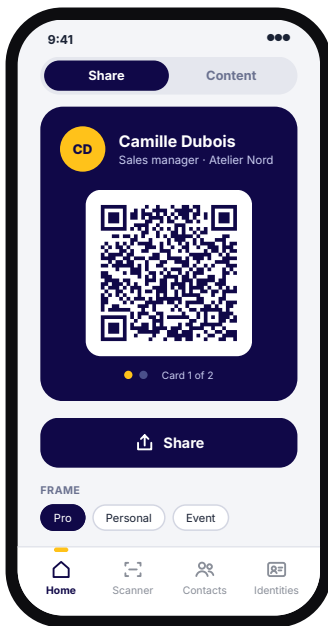
Two modes, one tap

At the top of the screen, a switch moves between the two modes.



02 Your active card

The home screen shows your active card as a pass, with a QR code that can be read without touching the screen.



- **A pass that's always ready**

Your card's QR code appears as soon as you open the app. Once loaded, it stays readable with no signal.

- **Several cards, one swipe**

If your account has several cards, swipe from one to the next: the card on screen becomes the active card.

- **Everything in the right place**

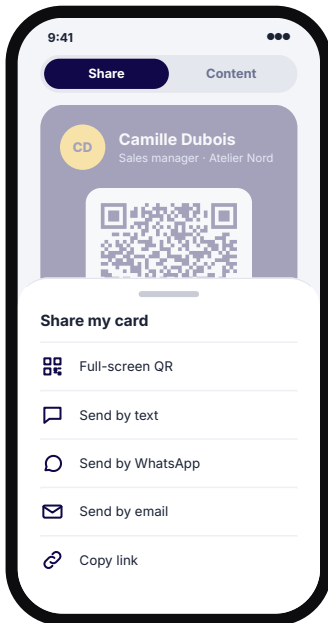
Shares, exchanges and scanned contacts are filed under the card that is active at the time.

Your card travels too

Email signature, PVC card with an NFC chip, a Board in the shop window: you prepare these in the back office, and they open the same card as your Wallet.

03 Spread your card

The Share button sends your card, in person or remotely. The recipient needs no app.



Full-screen QR

White background, screen kept on: the other person scans with their phone camera.

Send

By text message, WhatsApp or email, with the link to your card already written.

Phone sharing

AirDrop, Quick Share, Messages: your phone's built-in sharing.

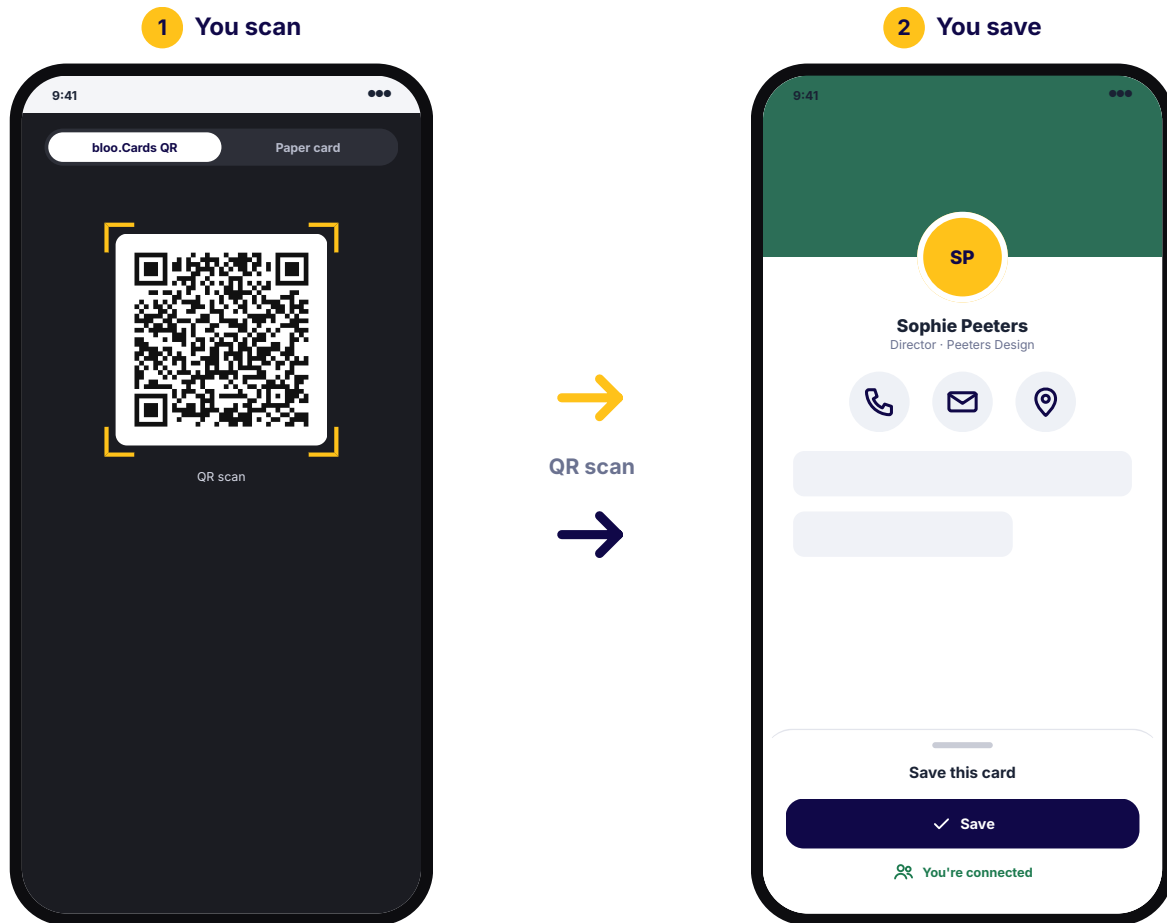
Copy link

To paste wherever you like: a message, social media, a presentation.

The sharing frame

Under the QR code, choose the frame: Pro, Personal or Event (with its name and dates). Every contact you receive while sharing is filed under that frame. After a trade show, you find everyone you met in one tap.

This is the heart of bloo.Cards: an exchange creates a connection in both directions.



1

You scan

In the scanner's QR mode, point at the other person's bloo.Cards card.

2

You save

Their card opens. Tap "Save this card".

3

You're connected

They join your Contacts, and you appear in their network.

Three other ways to connect**They have no account**

From your card, they leave their details and agree to be contacted. They appear in your Contacts, with a notification.

**They ask to connect**

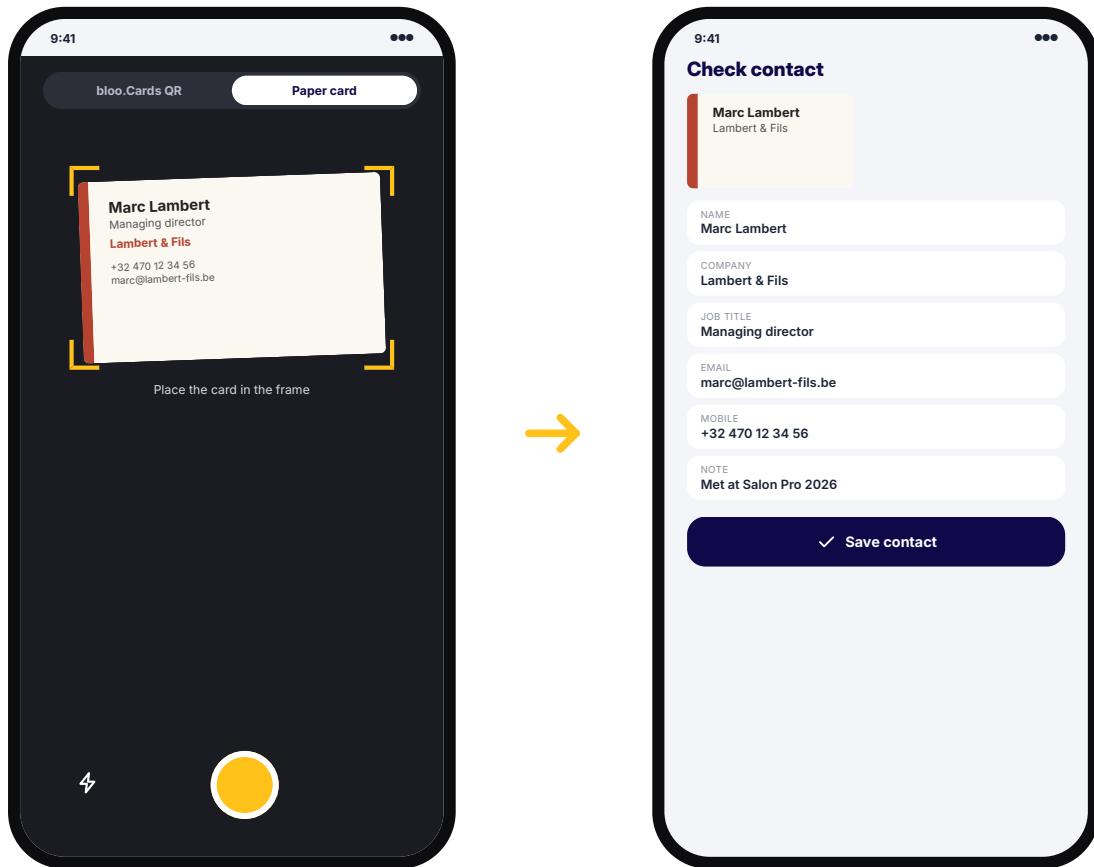
You receive a request. Accept or decline: the other person is not told about a decline.

**You meet them on the Wall**

Tap their photo to see their card, ask to connect or save the contact.

05 Scan paper cards

Paper business cards finally join your network. Take a photo: the Wallet fills in the contact for you.



1 Frame it

The camera shows a business-card frame and captures automatically once the image is sharp. A torch helps in dark halls.

2 Front and back

Both sides are combined into a single reading, useful for bilingual cards.

3 Check

Name, company, job title, emails, phone numbers, website, address and VAT number are suggested. Correct if needed, then save.

4 Keep the context

The note picks up the current event: "Met at... on...".

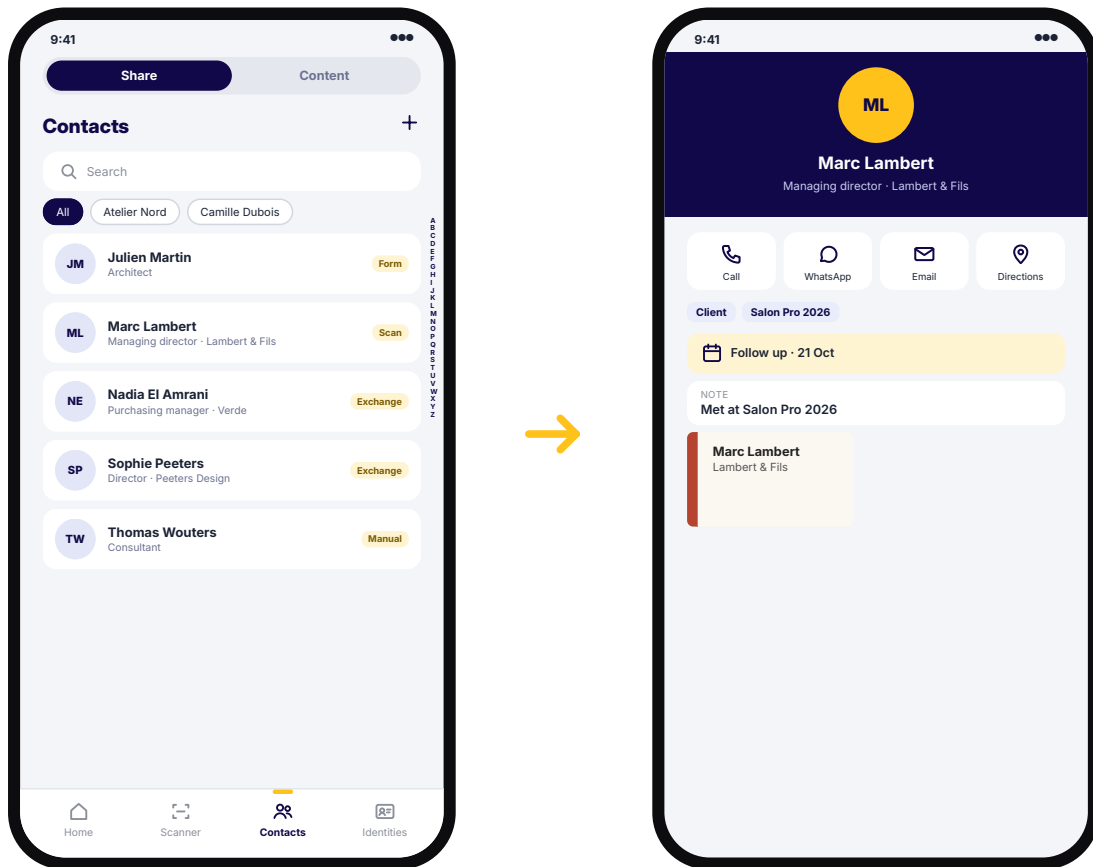
5 Send your card back

Right after saving, send your own card to the person you scanned.

The analysis is carried out by a subcontractor specialised in AI. You always confirm the data before it is saved.

06 Manage your contacts

One address book brings together exchanged cards, details left on your card, scanned paper cards and contacts entered by hand.

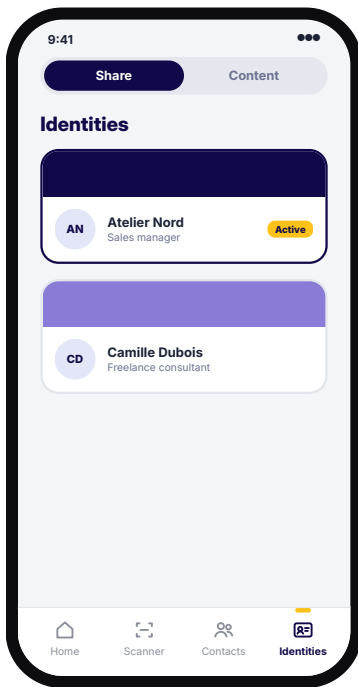


🔍 Find	📞 Act	☆ Organise
● Filter by identity or "All" ● Search by name, accents ignored ● A to Z index along the screen edge ● Favourites in one tap	● Call, WhatsApp, text, email, directions ● Open their bloo.Cards card ● Save the contact to your phone ● Send them your card back	● Tags: Client, Prospect, Supplier... ● Note: where you met ● Reminders with date and subject ● Duplicates detected and merged

Actions with missing data stay visible but greyed out. CSV and vCard export to your CRM is done from the back office (Signature and Premium). The Free plan holds up to 100 contacts; Pro makes them unlimited.

07 Manage your cards and identities

Each card in your account becomes an identity: for example your company card, your freelance card and an event card.



- **Choose the active identity**

The badge in the header opens the picker. Whatever you then share, exchange or scan is filed under that identity.

- **Edit the essentials online**

In Content mode, "My card" updates first name, last name, job title, company and tagline, as well as the additional details. The public card follows at once.

- **The rest in the back office**

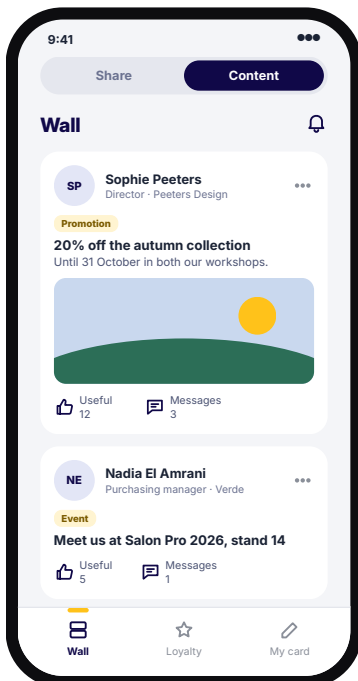
Layout, modules, images and languages are managed on a computer, in the back office.

- **For teams**

The company administrator chooses which Wallet sections each member sees.

08 Your network's Wall

The Wall is the activity feed of the people you are connected with. You find it in Content mode.



What you see there

News, promotions, job offers, videos, photos, catalogues, before/after and events that your connections chose to share, during the period they set.

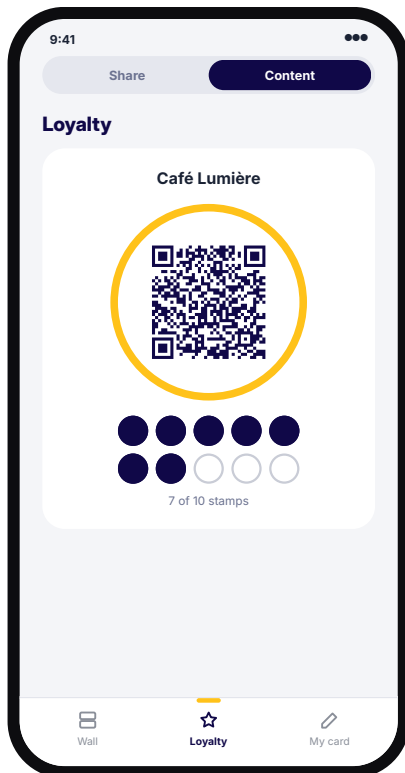
What you can do

- Mark a post as "Useful"
- Write a message or reply
- Hide it for yourself, or report it
- Tap a photo: see the card, ask to connect

Post on the Wall

In the back office, tick "Share on the wall" on a news item, a promotion, a video or other content, and choose the dates. Nothing appears without this step.

A post reported by three different people is hidden automatically.



Your loyalty cards

At a participating shop, show your loyalty QR code: it renews every 30 seconds to prevent fraud. You follow your stamps, points, status and rewards. The shop uses the merchant mode of its own Wallet.

A trade-show day with the Wallet

Before

Choose the "Event" frame with the show's name and dates.

At the stand

Show your QR code full screen. Scan your visitors' bloo.Cards cards and paper cards.

In the evening

Open Contacts, filter on the show, add notes, tags and reminders.

The next day

Export to your CRM from the back office, and follow up.

Good practice

Put the Wallet on your home screen

Your card then opens in one tap, like an app.

Choose the right frame before sharing

Sorting happens on its own, and your contacts keep their context.

Add a note right after the meeting

One sentence is enough: the topic, the next step.

Share content on the Wall

A well-dated promotion or news item keeps your network engaged.

FREQUENTLY ASKED QUESTIONS

Does the other person need to install anything?

No. Your card opens in their browser, after a scan or from a link.

How much does the Wallet cost?

It is included, even with the free card. The full network and export come with the paid plans.

Does the Wallet work without signal?

Your QR code, once loaded, stays on screen. The person scanning needs a signal to open your card.

Is my data safe?

It is hosted in Europe, in line with the GDPR.

Your card, your Wallet, your network.

Install the Wallet from the Wallet menu of your back office.

bloo.cards



bloo.Cards is a solution by Molderez-Consult SRL, Brussels, Belgium. Screens shown are illustrations; people and companies are fictional.